

Business Cooperation Database

Profile Extraction

Produced the 15/07/2010

General Information

Profile ID	20100623005
Summary	UK company, specialising in health and nutrition consultancy and research, offers to act as a sub-contractor or outsourced provider of health and nutrition-related services to EU-based firms wishing to sell their food products in the UK market. The firm is also interested in potential joint ventures.
Creation Date	23/06/2010
Last Update	06/07/2010
Expiration Date	06/07/2011
Status	Active

Intermediary Information

EIC-Code	UK150203-04
Name	City Of Bradford Metropolitan District Council
Abbreviated Name	
Address	Bradford Design Exchange 34 Peckover Street
Postal Code	BD1 5BD
Town	Bradford
Country	United Kingdom
Telephone	01274 434262
Fax	01274 432136
E-mail	jenny.lawson@bradford.gov.uk
www-address	http://www.ee-yorkshire.com
Contact Person	
Title	Miss
First Name	Jenny
Family Name	Lawson1
e-mail	jenny.lawson@bradford.gov.uk
Telephone	01274 434262

Company Information

Year established	2006
Turnover	Up to 2
Number of Employees	1 to 9
Activity Codes (NACE-Code)	Business and other management consultancy activities Market research and public opinion polling Other professional, scientific and technical activities n.e.c. Other professional, scientific and technical activities n.e.c.
Company's Products / Activities (main products, services, core activities)	Health and nutrition consultancy and research services including: advice on food product development and reformulation; on-pack labelling; competitor surveys, gap analysis and recommendations; and focus groups and other research.
Contact Languages	English
Certification/Quality standard	Other : Market Research Society (Full Member & Consultant Partner) British Dietetic Association (Full Member)
Already Engaged in International Co-operation	No
Percentage of Trans-National Activities	0% to 9%
Co-operation Proposal Information	
Co-operation offer	Financial Co-operation Joint Venture Technical & Production Subcontracting / outsourcing activities
Co-operation Request	Financial Co-operation Joint Venture
Target countries	Austria Belgium Bulgaria Cyprus Czech Republic Denmark Estonia Finland France Germany Greece Hungary Ireland Italy Latvia Lithuania

Luxembourg
Malta
Netherlands
Poland
Portugal
Romania
Slovakia
Slovenia
Spain
Sweden

Full description :
(Specification of co-operation request / offer)

UK company, specialising in health and nutrition consultancy and research, offers to act as a sub-contractor or an outsourced provider of health and nutrition-related services to EU-based firms wishing to sell their food products in the UK market. The consultancy has many years' experience and good industry contacts, including major supermarkets. The firm is also interested in potential joint ventures.

Main advantages the company could offer to a potential partner

1. Over 20 years' expertise in health, food, brand and product development, marketing and technical areas of retail. 2. Over 10 years' experience in running focus groups 3. Pro-active involvement in UK Government and industry projects. 4. Experience in the creation of successful health brands, pack design and marketing support.

Partner Information

Type of Partners

Company

Field of Activities

Manufacturing

Number of Employees

10 to 49
50 to 249
250 or more

Previous Experience

No Preference

Expected input of the partner (Description of what is being expected from the co-operation partner)

Partners should be reputable companies with commitment to quality products and services. Commitment to collaborative working and serious about entering the UK market.